

# **Bachelor of Science (Honours) Global Business Management (Human Resources)**

## **Module Descriptions**

### **Career Development and Research Informed Learning**

This module has twin aims. First, it supports your transition into higher education by developing your academic skills in the context of your business, management and finance studies. The second aim is to equip you with the necessary knowledge and transferable skills to maximise your future employability and career development.

As a student on Level 6, you may have limited experience of higher education, hence this module begins by supporting you as a final-year undergraduate student to understand, enhance and demonstrate advanced academic skills.

The first part of the module will therefore help you strengthen and enhance your academic writing skills, progress your critical thinking ability, and enable you to understand research and how to use academic journal articles. The second part of the module will focus on your employability and leadership attributes, exploring key aspects of your abilities, knowledge, personality, skills and values to enable you to make well-informed career choices.

The topics covered on this module will include:

- Cultivating academic writing skills
- Designing career personal development plan
- Developing a literature review
- Enhancing critical thinking and writing skills
- Evaluating the global graduate labour market
- Understanding employability and leadership attributes
- Understanding learning styles
- Understanding research and the effective use of journal articles
- Working in teams

This module aims to develop and empower you as a student to become a critical and reflective thinker with respect to both your academic development and your future career planning.

### **Contemporary Business Enquiry**

This module aims to provide you with the opportunity to engage in depth with contemporary research. You will learn about critical thinking and reflection, and doing so,

you will develop the necessary critical skills to perform both effectively as a learner in higher education.

You will develop an enquiring mind and undertake a critical review of existing literature on a contemporary issue within business and management disciplines, applying appropriate methods to the collection and analysis of extant research, including reviewing literature and critical evaluation of business practice and academic theory.

### **Ethics in Business**

After undertaking this module, you will be able to identify the normative presuppositions involved in ethical dialogue and use this in your analysis of ethical issues. This will enable you to better understand conflicts over issues such as executive pay, privacy, positive discrimination, prompt payment, workplace rights and many others.

When developing organisation policy, negotiating agreements, representing the organisation in the media and otherwise undertaking work with an ethical dimension, this will enable you to anticipate and plan for objections, to identify weaknesses and contradictions in your interlocutors' arguments and your own, and thereby enable you to better manage ethical conflict at work.

Through this process, you will also improve your internal ethical dialogue. Clarifying your own normative presuppositions, values and virtues, and better understanding their implications and exclusions will enable you to reflect on the coherence of your own moral agency.

### **Project Management**

In this module, you will learn about the role of a project and project manager in organisations, and the concepts and techniques required to manage the core aspects of a project.

The main topics covered include the core knowledge areas outlined in "A Guide to the Project Management Body of Knowledge (PMBOK® Guide)" published by the Project Management Institute (PMI) as well as essential fundamental theories, knowledge and techniques required to manage a project in contemporary business settings.

These topics include:

- Defining project characteristics, lifecycle and activities
- Distinguishing agile, extreme and traditional project management approaches

- Managing core project aspects, such as cost, stakeholder relationships, scope, schedule and risk
- Realising the role of the project and project manager in various organisational structures and cultures
- Understanding how projects drive change and achieve strategic goals in organisations

Drawing on contemporary project management research and business case studies, this module will develop your confidence, knowledge and skills in managing projects. Your learning will take place through lectures and practical information technology (IT) workshops.

Your learning will expose you to a wide range of project management examples (successful and unsuccessful) and project management approaches (classic and contemporary) to broaden your understanding of project management in a dynamic business setting. You will be given opportunities to work as a team and develop essential project management documents for a chosen project.

On completing this module, you will be able to utilise appropriate project management techniques and technical skills to manage different projects effectively and efficiently. You will be able to critically challenge the assumptions and existing practices in project management.

### **Responsible Strategy**

In this module, you will learn about the context of responsible strategic thinking, how to identify and explore sustainable business opportunities as a source of competitive advantage. You will gain an appreciation of the overarching principles of setting up and executing a responsible and sustainable organisational strategy.

Within the setting of these strategic objectives, you will understand how the associated responsible decision-making will impact both internal and external stakeholders. Your learning will span across private and public sector organisations, Multinational Enterprise Groups (MNEs), and Small and Medium-sized Enterprises (SMEs), and how different organisations and industries interact with responsible and sustainable business opportunities and challenges.

### **Transforming Self and Organisations**

Successive global and national crises, and organisational failures have demonstrated that conventional approaches to understanding and managing organisations and their people are less than effective.

This module will support you in developing alternative approaches to analysing organisations, people and work practices.

Drawing upon tools from, for example, aesthetics, culture, identity and power, you will develop your capabilities for questioning the neoliberal status-quo and the politics of managerialist and performance-driven agendas. You will examine the practices of large corporations through to SME, Not-for-profit Organisations (NFPs) and social enterprises, interrogating, challenging and questioning what is typically taken for granted, seen as usual and appropriate, to recognise the inherent power and control that exists, to propose far-reaching change within organisations and society that prioritises diversity, equality, fairness, justice and sustainability.

Your learning will place you in good stead to bring about future transformation within organisations. In adopting these alternative critical perspectives on organisations, you challenge your own assumptions, beliefs and values by transforming yourself. This learning will be invaluable to your future employment or enterprise/entrepreneurial activity.